



Call for xʷməθkʷəy̓əm (Musqueam) Artists: Orange Shirt Day 2022

Indian Residential School History and Dialogue Centre + Musqueam Indian Band

The Indian Residential School History and Dialogue Centre at UBC (“the Centre”), located on the unceded and ancestral territory of the hən̓q̓əmi̓n̓əm speaking xʷməθkʷəy̓əm (Musqueam) peoples, in collaboration with Musqueam Indian Band, is inviting xʷməθkʷəy̓əm artists to submit expressions of interest to create original artwork for the 2022 Orange Shirt Day (OSD) campaign at UBC’s Vancouver campus.

Orange Shirt Day/National Day for Truth and Reconciliation is held annually on September 30 to encourage conversation and learning regarding the legacies of residential schools and their intergenerational effects. The purpose of the OSD campaign at UBC Vancouver is to raise awareness and ignite meaningful discussion regarding the ongoing effects of residential schools through Survivors’ and intergenerational Survivors’ lens.

The Project

Artwork provides a consistent visual identity to the OSD campaign. The selected artwork should demonstrate the artist’s reflections on residential schools and their generational effects. It will be printed on orange shirts that will be available for purchase at the Museum of Anthropology (MOA) shop, UBC bookstore, and at events, including an intergenerational march to be held on campus on September 30. Further, the artwork will be displayed at the UBC bookstore, MOA, on the IRSHDC website, and be used in related campaign promotions, such as on digital signage on campus, social media posts and posters.

As part of the project, a video interview with the artist will be created and published on the Centre’s website, YouTube and other social media channels. An artist’s statement will be included in communications and sales marketing campaigns. For an example of the way the artist and artwork will be used and promoted, please visit the [artist pages](#) of the 2021 OSD campaign on the Centre’s website.

Eligibility

- Individual artists or groups of artists working collaboratively
- Artists/artist groups must be xʷməθkʷəy̓əm (Musqueam)
- Artists must be prepared to produce original work that has not been created for a previous call or use
- Artists must be able to complete the work within the stated timeline
- Artists may be new, emerging or established
- Artwork must be able to be reproduced digitally

(Note: If issue making artwork digital, please contact Julie Gordon, julie.gordon@ubc.ca, for assistance.)

Artist Fee

The selected artist or artist group will be paid \$5,000.

Timeline

June 23, 2022	Call for Expressions of Interest announced
July 4, 2022 @ 9am	Deadline for EOIs
July 2022	Selected artist notified & artwork development
August 2, 2022	Deadline for submission of final artwork
September 1, 2022	Shirts and artwork sold and displayed at UBC.
TBD (tentatively week of July 4, 2022)	Artist Interview



How to Apply

Please create a brief (1 -2 page) Expression of Interest (EOI), including the following information:

- Artist Name(s)
- Artist's bio, including past experiences in art and design
- Up to 300-word statement, including why you would like to create the 2022 OSD artwork, and what themes or concepts you would explore in the design
- Contact phone number and email address
- Up to four samples of your previous artwork (may include unpublished work, sketches, etc.)

Additional Guidelines

- Conceptual sketches may be submitted but are NOT required for this stage
- The final artwork will consist of a graphic element and the phrase 'Every Child Matters'

Send EOI submission to Julie Gordon, julie.gordon@ubc.ca, by **July 4, 2022 at 9:00 AM**.

Selection Process

A selection panel of cultural experts from x^wməθk^wəyəm (Musqueam) will review the submissions and select the artist. Non-voting representation on the panel will be provided by the Indian Residential School History and Dialogue Centre at UBC.

Selection Criteria

Submissions will be assessed based on the following criteria:

- Artist's demonstrated creativity
- Artist's description of ways the design will reflect on the legacy of residential schools and their generational effects (as described in the artist's EOI statement)
- Relevance of the artist's samples
- Artist's ability to complete the work within the timeline

Recognition

The selected artist or artist group will be paid \$5,000 and their artwork will be the visual identity of the OSD campaign. The design will be credited to the artist on the shirts' hangtags, as well as on the website and display materials.

Questions

Please contact the Indian Residential School History and Dialogue Centre with any questions or comments:

Julie Gordon, Communications Lead

julie.gordon@ubc.ca

Kristin Kozar, Engagement Lead

Kristin.kozar@ubc.ca

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